Maritime Archaeology Outreach Bus (MOB): Cyprus

TOUR DELIVERY SUMMARY REPORT

August 2017

Maritime Archaeology Trust (MAT), MARELab, University of Cyprus (UoC), Maritime Archaeology Stewardship Trust (MAST).

Supported by the Honor Frost Foundation

1. Project Background

The Maritime Outreach Bus Cyprus tour targeted a range of audiences during its six weeks on Cyprus between the beginning of May and the middle of June 2017. The Bus is a bespoke vehicle which takes maritime archaeology directly into schools, museums, community centres, public spaces and events. It is equipped with a range of display and teaching materials which have been developed and produced specifically for the tour of Cyprus. The exhibition materials will remain on Cyprus to be available as an exhibition in the long-term as part of the project legacy.

The team has worked together to deliver the tour which was extremely well received and generated significant amounts of publicity on Cyprus raising the profile of maritime archaeology.

1.1 Set up & Logistics

Significant work was required to set up the exhibition materials for the tour and undertake all the required logistical arrangements. These have included:

- The writing, design, translation and printing of exhibition banners and posters, and a
 maritime-line poster for giving to visitors to the bus, which detail the maritime archaeology,
 sites and investigations of Cyprus.
- Preparation of activity materials and design of school sessions.
- Production of tour documentation risk assessments, emergency procedures, evaluation methods etc.
- Liaising with venues, events and schools on Cyprus to design the detailed tour program
- Regular team meetings (via Skype), booking of accommodation, arranging insurance (bus, marine, travel etc), bus shipping, staffing.
- · Preparation of the Bus for shipping.

1.2 The Tour

The programme utilised the Bus for seven days a week while it was on the Island. The first public display of the bus was at Akrotiri Environmental Centre on the 5th May, the final bus event was on the 14th June in Paphos (See 2.1 for a full list of venues that the bus attended over the course of the tour).

The bus was set up at 49 different locations during the tour, this included 21 schools. A direct visitor audience of 5,000 was reached with many thousands more through promotional materials, articles and social media.

1.3 Schools

Reaching a young audience was one of the priorities for the project. If children are introduced to maritime archaeology they are more likely to grow up with an understanding and appreciation of the subject. In the longer-term when they become the teachers, coastal workers and managers, and government workers of the future they can pass on their understanding to others and/ or enact policies that protect the underwater heritage.

As part of the Bus tour over 2,400 school children received bespoke activity sessions delivered at their school which introduced them to the maritime archaeology of Cyprus, being a diver and underwater archaeologist, tools used by archaeologists and how ancient ships were built and sailed. The sessions include using a powerpoint presentation in addition to very hands-on practical activities including:

- Experience how archaeologists work with excavation boxes,
- See how underwater excavation is done through using mini air lifts,
- Pilot mini Remote Operated Vehicles (ROVs),
- Discover dive equipment,
- · Ancient shipbuilding techniques,
- Understand different artefacts through handling real and replica examples.

Feedback from schools has been very positive:

Comments from Teachers

"We feel so lucky that we had the chance to have the Maritime Bus at our school. They presented a really interesting program with a very good approach, offering knowledge and memorable experience at the children of our school. We thank all the team" (Director of Ap. Varnavas Primary School, Nicosia)

"I loved the fact that they engaged students and it was more than an exhibition" (25th Primary school, Limassol)

"Very interesting! Especially the activities which give students the opportunity to become archaeologists for a while!" (16th Primary School, Limassol)

"I loved the fact that students learn through the activities" (Mazotos Primary School)

Comments from Pupils

"I loved the fact that I excavated. I want to come back"

"A great experience! I would like to visit the bus again"

"I gained new knowledge on a fascinating subject"













Selection of images from school activity sessions

1.4 Public Events and Places

The Bus visited a wide range of public places and events. This included coastal and in-land venues to reach different audiences. More than 2,500 people have come on board the Bus to take in the full range of information, videos and activities. Many more people have viewed some of the activities and information without stepping on board.

Feedback has been gained through a 'visitor book' and 'comment cards' on the bus, this has been very positive with some examples being:

"Fabulous and super interesting! I especially liked the interactive parts and the wealth of information. Very friendly staff."

"Captivating! It focuses on a sector of archaeology rather neglected. Yet, there are our routs, our lives".

"Good job! A great experience for our children. They got to know archaeology and the methods of underwater excavation! I wish we had this kind of educational programmes more often!" (Green Bay diving site, Paralimni)

"Great job! This was an amazing experience for young children and adults! We should have such programmes more often as we learn about our history and culture. Thank you!" (Xylotymbou)













The Bus at a range of locations: (top) Outside Cyprus Archaeological Museum & On the seafront at Limassol, (middle) Outside the University of Cyprus and the village square in Xylotymhou, and (bottom) At Mazotos village and Outside the Cyprus Museum supporting 'Night at the Museum' event.

1.5 Tour Publicity

The tour has been supported with a range of publicity. This has included:

- Printing advertising posters with the bus dates, venues and times that have been displayed around Cyprus.
- A range of tradition printed media articles have been published in Newspapers which have a large circulation, some examples are:
- http://www.cna.org.cy/WebNews-en.aspx?a=e42ddc5cf09f41e1a7d7c81dd9e1dd1c
- http://famagusta-gazette.com/maritime-archaeology-outreach-bus-touring-cyprus-p39974-69.htm
- http://en.cvplive.com/ru/news/na-kipr-priedet-morskov-arheologicheskiv-avtobus.html
- http://www.limassolmarina.com/news/130/1786/maritime-outreach-bus
- http://cyprustimes.com/2017/05/08/ti-ine-enalio-leoforio-efthase-apo-ti-vretania-stin-kypro-gia-periodia-pics/
- http://www.kanali6.com.cy/news/koinonia-politismos/13992-stin-kypro-periodeyei-leoforeio-enalias-arhaiologias
- http://www.maxhnews.com.cy/piomicronlambdaiotatauiotasigmamuomicronsigma/8155082
- http://www.parathyro.com/?p=57177

A project Facebook page generated interest in the project not only on Cyprus but internationally. Over 300 people specifically 'liked' the Facebook page with up to 2,500 unique users seeing the content posted on the page on a single day.

There were also updates on the project website

(http://www.maritimearchaeologytrust.org/cyprus-outreach-bus) and the Honor Frost Foundation website includes a news article about the project (http://honorfrostfoundation.org/the-maritime-archaeological-outreach-bus-mob-has-arrived-in-cyprus/).

1.6 Working with Student Volunteers

During the tour student volunteers joined the team to help deliver activities and events and to gain experience in maritime archaeology education and outreach. By integrating this experience into their professional development it demonstrates the importance of making scientific research

accessible to all audiences and how this work increases understanding and appreciation of the heritage resource.

Eight student volunteers were involved with the project helping out at a range of different locations and events.

2. Additional Information

2.1 Detail of venues visited

The full schedule includes:		28/05/2017	Green Bay Dive site
06/05/2017	Akrotri environmental Centre		Municipal Musuem of Ayia
07/05/2017	Kurion Archaeological Site	29/05/2017	Napa, Thallassa
08/05/2017	Pegeia PS	30/05/2017	16 Zakakiou PS
08/05/2017	Polis Port	30/05/2017	Molos
09/05/2017	Drousheia	31/05/2017	KE Ekali Primary School
09/05/2017	Polis village	31/05/2017	Molos
40/05/0047	Polis Chrysochous Primary	01/06/2017	Limassol Primary School
10/05/2017	Schools	02/06/2017	I Chalkoutsas Primary School
11/05/2017	Mazatos Primary School	02/06/2017	Limassol Marina
11/05/2017	Mazatos Village square	03/06/2017	Foinikoudes (Kataklysmos)
12/05/2017	Zigi school	04/06/2017	Foinikoudes (Kataklysmos)
13/05/2017	Zigi port	05/06/2017	Foinikoudes (Kataklysmos)
15/05/2017	Ap. Varnavas Primary School Constantinoupoleos Primary	06/06/2017	Agios Lazaros B' Primary school
16/05/2017	school	06/06/2017	Foinikoudes (Kataklysmos)
16/05/2017	Akadimias Park	07/06/2017	Dimotiko Ag. Anargyron
17/05/2017	Agios Antonios Primary school	07/06/2017	Foinikoudes (Kataklysmos)
18/05/2017	Archaeological Museum	08/06/2017	Makarios C Primary School
19/05/2017	Pefkios Georghiades PS	00/00/004	Agios Georgios Primary
19/05/2017	Archaeological Research Unit, University of Cyprus	09/06/2017	School
	• • •	09/06/2017	Limassol Marina
20/05/2017	Archaeological Museum	10/06/2017	Limassol Marina
21/05/2017	Village square.Lefkara 1st Primary School of	11/06/2017	Kato Paphos Archaeological Site
22/05/2017	Xylotymbou	12/06/2017	IB Pafos Primary School
22/05/2017	Village square, Xylotymbou 2nd Primary School of	12/06/2017	Paphos Castle
24/05/2017	Paralimni	13/06/2017	Iordanio 8 Pafos Primary School
24/05/2017	Town's square, Paralimni	13/06/2017	Paphos Castle
_ ,, , , _ , , , ,	Municipal Musuem of Ayia	13/00/2017	Pafou B' Dimitrio Primary
25/05/2017	Napa, Thallassa	14/06/2017	School
26/05/2017	Municipal Musuem of Ayia Napa, Thallassa	14/06/2017	Palepaphos
20/03/2017	Municipal Musuem of Ayia		
27/05/2017	Napa, Thallassa		

2.2 Examples of the Exhibition Posters

A selection of examples from the exhibition poster panels written, illustrated, designed and printed for the tour and which will stay on Cyprus to form a lasting legacy from the project.



